LETA FULL BOARD MEETING

♦ April 14, 2022♦ 12:00 PM ♦

LPB Boardroom & Zoom♦7733 Perkins Road♦Baton Rouge, LA

**Members Present:** Valencia Burton, Sonny Cranch, Eartha Cross, Dan Hare, Nancy Harrelson, Dr. Tina Holland, Laura Lindsay, David Tatman, Chris Wegmann, and Tracie Woods.

**Members Absent:** Julie Cherry, Conrad Comeaux, Dr. Belinda Davis, Richard Hartley, Robert King, Kathy Kliebert, Cathy Seymour, and Dr. Quentina Timoll.

**Employees Present:** C.C Copeland, Terri Crockett, Kim Ducote, Linda Midgett, Marlesha Ross, & Kathy Scherer.

**Call to Order:** Christopher Wegmann, the Vice-Chair, called the meeting to order at 12:05 PM.

**Approve minutes:** Dr. Tina Holland asked for the Full Board minutes of 2-10-22 to be approved. A motion was made by Laura Lindsay and seconded by Eartha Cross. Motion carried.

**Financial Report:** Chris Wegmann, Vice Chair, presented the Financial Reports for LETA and FELPB. Chris Wegmann, Vice-Chair, asked for a motion to approve the Financial Reports. A motion was made by Dan Hare and seconded by Laura Lindsay. Motion carried.

**Friends Report:** Terri Crockett, gave the Friends of LPB report that included financial highlights for the month, a planned gift, and details about some of the items that will be in the Legends auction.Board members offered advertising recommendations for the boat raffle. Friends welcomed a new employee, Ms. Delisa Paul, as Member Service Representative.

* **LEGENDS**

This year’s Legends Gala at the Old State Capitol is sold out. However, all board members are invited to attend the private pre-reception at the Louisiana Governor’s Mansion, located at 1001 Capitol Access Road in Baton Rouge. This intimate event is reserved for our Legends Honorees, major sponsors and board members. Champagne and Hors d'œuvres will be served.

**Thursday, April 28th 5 – 6 PM**

**Dress: Black Tie optional**

For security purposes, it is required that you RSVP for this reception by Monday, April 18th. The Governor’s Mansion requires that all guests provide their driver’s license number, state issued, along with first and last name. If you plan to attend, please RSVP to Charlene Moll via e-mail at [cmoll@lpb.org](mailto:cmoll@lpb.org).

* **ANCHORS AWEIGH BOAT RAFFLE**

Grand Prize: 2022 Vexus AVX1980cc Boat valued at $39,995 from Boat Stuf Deadline to enter is Monday, May 30 at midnight

Tickets are $50, buy 2 and get one ticket FREE!

Current revenue: $41,215

* **FINANCIALS FLPB FEBRUARY 2022 FINANCIAL STATEMENT**

**Revenue**

At the end of February, membership revenue for the month was

$210,261.81. Overall revenue was $2,872,032.65.

**Expenses**

Expenditures for the month totaled $130.042.18.

**Items of Note**

Renewal revenue is up 24%

Raffle revenue is up 42%

Terri also let Board members know that FLPB is hosting a preview screening of the new Downton Abbey film before its national release in theaters. The screening will take place on May 18 at Cinemark - Perkins Rowe.

**President’s Report:** C.C Copeland, LPB Acting Executive Director, reported on the preliminary budget from the state and provided details on the status of major infrastructure repairs and maintenance. He and Kimberly Ducote, LPB Director of Business Services, appeared before the House Appropriations Committee and that it went very well.

He asked Linda Midgett, LPB Executive Producer, to report on current Production projects:

**LEGENDS:**

Linda reported that production continues on the biographical packages for all of the Legends, and the crew is preparing for the Gala and Awards ceremony, which takes place on April 28th. It is going to be a live 90-minute production beginning at 8:30PM.

**FRENCH PROGRAMMING:**

* **CODOFIL** has hired us to produce a French language digital series that will is geared towards French teachers from other countries who come to Louisiana to teach in immersion schools, etc. The focus of the series will be idioms and uses of French that are particular to Louisiana. This will help teachers refine how they teach the language here so that it’s appropriate for Lafayette and not Paris. We are also in talks with them about doing a digital series on Creole French.
* We are working on a reboot of LPB’s popular French Film series, **Cinema Français**. The Foundation’s Dr. Bill Arceneaux will be the host as he was many decades ago. We are licensing 6 French Films and hope to air this as a summer series.

**LOUISIANA SPOTLIGHT:**

***Louisiana Spotlight: The Hard Line***, airing **Monday, April 25, 2022 at 8PM** statewide on LPB and **Wednesday, April 27 at 8PM** in New Orleans on WLAE-TV. The program explores the history of redistricting in Louisiana and how gerrymandering and the Voting Rights Act affect the process. And while the congressional map is making all the headlines, LPB looks at all redistricted maps in this episode. Helping us explore the issues are:

* Jared Evans – NAACP Legal Defense Fund, Policy Council
* Sen. Cleo Fields (D) Baton Rouge – Longtime legislator who faced his own redistricting fight.
* Sen. Sharon Hewitt (R) Slidell – Chair of the Senate & Governmental Affairs Committee
* Steven Procopio, Ph.D. – Public Affairs Research Council of Louisiana, President
* Rep. John Stefanski (R) Crowley – Chair of House & Governmental Affairs Committee.

**LOUISIANA YOUNG HEROES:**

Kathy Scherer, Public Information Officer reported that LPB is hosting Louisiana Young Heroes Day on April 21, the first in two years, to honor the seven students from around the state being recognized as Young Heroes. Activities will include breakfast at LPB with Mayor Broome and a studio tour, a tour of the LSU Football Operations Facility and on-field experience at Tiger Stadium, a luncheon at the Governor’s Mansion and photo op with the Governor, and a visit to the State Capitol and recognition from the legislature on the House floor. Each Young Hero is being celebrated for being a role model within their community.

**Other Business:** Christopher Wegman, Vice-Chair reported on the NETA Consulting/CEO search process.

**Adjournment:** Christopher Wegman asked for a motion to adjourn the meeting at 12:47PM. Valencia Burton made a motion. Tracie Woods seconded. Motion carried.

Minutes submitted by Marlesha Ross and Kathy Scherer.